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Airbnb Listing Hacks - The Complete Guide To Maximizing Your Bookings And Profits



Synopsis

Are you hosting on Airbnb? Would you like to boost your inquiries and bookings without having to cut your rates? Create descriptions that captivate readers and get them to book with you? And ensure your place stands out from the competition? If so, this book is going to show you HOW... I'm a direct response copywriter and specialize in creating high-converting Airbnb listing descriptions. I've helped numerous Airbnb hosts increase their conversions on Airbnb, HomeAway, and other vacation rental sites. And I'd love to help you too! Every day, homeowners are making huge profits from their spare rooms while travelers get a bed for a night at an affordable price. But with 640,000 hosts and over 2.3 million listings worldwide, there's a lot of competition... With more hosts renting out their space (sometimes dozens of spaces) to create extra income, it's becoming increasingly difficult to stand out from the crowd. It seems no matter how hard you try, you struggle to get bookings for your space. The secret to winning on Airbnb So what's the secret to getting more guests? By optimizing your Airbnb listing. A fully optimized Airbnb listing increases your chances that potential guests find and book your space. And gives you the best chance of succeeding on Airbnb. After helping many clients improve their Airbnb listings and results, I wanted to find a way to help out as many people as I can. And that's why I've decided to take everything I've learned from copywriting and Airbnb optimization and put it into one book. I proudly present to you, *“Airbnb Listing Hacks - The Complete Guide To Maximizing Your Bookings and Profits”*. This is a step-by-step blueprint to hosting on Airbnb that shows you how to create compelling Airbnb listings to get you more visibility, inquiries, and bookings. My secret method combines proven copywriting principles and consumer psychology to inspire potential guests to book with you. And now you can discover and use these strategies too. Inside you'll learn:

- My special trick for finding out EXACTLY what guests want so you can craft the perfect message for your description.
- Action plans to practice what you've learned and create profit boosting descriptions for all of your listings.
- How to effectively position your space in the marketplace. (Do this right and you'll be maximizing your visibility while building a trusted brand with your customers).
- How to write a compelling title that gets clicks
- My secret method for crafting an irresistible summary section that highlights your space's best features and shows that it's the perfect accommodation for guests.
- Proven copywriting strategies to engage your readers, build up their desire and get them to book with you.
- My step-by-step plan for getting more bookings WITHOUT having to compete on price. You'll be amazed at how quickly you'll leapfrog past your competitors so that your Airbnb listings rank higher and convert better.
- Detailed reviews of Airbnb descriptions that succeed (and ones that fail)

miserably).âWhat to write for your house rules to create the right expectations for guests.âHow to write photo captions that maximize your photo's appealâSimple tricks to take jaw-dropping photos for your placeâHow to create a great profile that builds credibility and trust with readersâA tried and tested method for crafting Airbnb descriptions that get bookings (Do this correctly and you'll be amazed at how fast your rankings and conversions will improve).âTips to structure your descriptions to make them scannable and easy to read (do this right and you will be maximizing your conversation rates)âPlus so much more...No more having to cut your prices to entice bookings. And no more struggling to stand out in an overly crowded marketplace. This book gives you the fastest and easiest way to maximize your bookings and success on Airbnb.

Book Information

File Size: 1907 KB

Print Length: 56 pages

Simultaneous Device Usage: Unlimited

Publication Date: July 30, 2017

Sold by:Â Digital Services LLC

Language: English

ASIN: B074FDM7NQ

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #100,815 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #6 inÂKindle Store > Kindle eBooks > Nonfiction > Travel > Food, Lodging & Transportation > Bed & Breakfast #10 inÂBooks > Travel > Food, Lodging & Transportation > Bed & Breakfasts #28 inÂKindle Store > Kindle eBooks > Business & Money > Industries > Hospitality, Travel & Tourism

Customer Reviews

Wow now that's a valuable guide to airbnb success. It's pretty concise, with no fluff, getting you directly to the point of rocking your listing through improving key stuff like title and description. The author offers plenty of hacks and tricks on how to write an outstanding description and eye-catching title, and I guess it's really effective, since my own description was kinda dull. So I am already

thinking on my new decription taking into account all the trucks found here.

This book was very concise and very useful. Most of it is common sense , but are things that can be easily overlooked by new Airbnb hosts. He also has some good ideas. Easy read and worthwhile.

A great step-by-step for AirBnB hosts. I found the accompanying exercises/downloads to be especially helpful, and I am confident the changes made to my listing as a result of the tips in this book have already and will continue to produce better results for my apartment rental business. Thanks for this great resource!

This is one of the few books every host should read. The author offers a lot of useful tips and advice to improve your listings. I really liked the chapters on positioning and creating effective titles. Overall, the author did a great job!

Extremely useful tips for Airbnb hosts! I really enjoyed reading this book, and am now in the process of taking what I learned from it, into helping improve my Airbnb listing!

This ebook is very helpful. The author brings up a very good point. If you cannot convince your potential viewers to book with you, your airbnb business will fail no matter what. His ebook explains how to make your airbnb listing more attractive so that you have a higher chance of success. It is quite easy to read and understand.

Great tips!

I found the book an enjoyable read. Although I wish it was a bit longer it's still jam packed with lots of useful tips. Great information if you are hosting on Airbnb or have a vacation rental

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